

1. The 2022 Soccer World Cup will kick off on November 21, 2022 and ends on December 18, 2022.

- The 2022 World Cup will begin in the cool month of November with the final taking place on 18 December, Qatar's National Day.
- The Amir spoke briefly about what the tournament means to Qatar saying: *"We will work to make the 2022 World Cup an excellent tournament because this event is extremely important for the whole region. As you know, Arab countries are now facing difficulties, and we hope that this event will help us overcome them."* – HH Sheikh Tamim bin Hamid Al-Thani

2. Qatar's World Cup will result in \$10 billion in investment for the U.S.

- Doha's sports industry also makes a big impact on the U.S. economy. The 2022 World Cup in Qatar is projected to generate \$10 billion in investment in U.S. companies.

3. Qatar is the first Middle Eastern country to host a World Cup.

- Qatar's Chief World Cup Organizer and Secretary General of the Supreme Committee for Delivery & Legacy, H.E. Hassan Al-Thawadi, notes that having more than 2 billion people living within a four-hour flight of Qatar will make Qatar an easy destination and increase the number of visitors to the region, helping to "break down those perceptions...even if it means chipping down just one layer of prejudice" as the Middle East enters the World Cup stage to show that there is more to the region than conflict.
- Qatar is working hard to ensure every detail of the tournament is family friendly, such as easing the transportation methods between stadiums to allow fans to view multiple games a day, and organizing tournaments during a time of year when Qatar experiences cool temperatures.



4. The average temperature in Qatar expected during the 2022 World Cup is 74 degrees Fahrenheit.

- The average temperature in Qatar in November and December is a cool 67-82 degrees Fahrenheit - in some cases cooler than the average summer temperature in Los Angeles, the location of the final for the 2026 World Cup.
- During this year's World Cup, Los Angeles was 86 degrees Fahrenheit, much hotter than Qatar will be during the 2022 World Cup.

5. Eight stadiums will be completed by 2020.

- Qatar's stadiums exhibit groundbreaking work in sustainable architecture. The Khalifa International Stadium, Qatar's national stadium, received a four-star certification from the Global Sustainability Assessment System (GSAS) for its innovative and energy-efficient cooling technology. This groundbreaking technology will help other countries in similar climates host sporting events in year-round temperatures.
- Ras Abu Aboud Stadium, designed by Fenwick Iribarren, Schlaich Berhermann Partner and Hilson Moran, is a 40,000-seat arena built entirely out of shipping containers.
- Al Rayyan Stadium, Al Bayt Stadium, Al Thumama Stadium, Al Wakrah Stadium, and Qatar Foundation Stadium will donate around 20,000 seats each to build stadiums in developing countries in hopes of fostering a love for the game. In fact, 170,000 seats total will be donated to countries in need of sporting infrastructure. Much of the World Cup infrastructure is transportable.
- The innovative stadium designs and compact nature of the 2022 World Cup means the tournament will leave the lightest environmental footprint of any modern-day World Cup and will be a carbon neutral tournament.



6. The World Cup has allowed Qatar to act as a leader for workers' rights in the region.
- Qatar is using the tournament as a catalyst for continued progress across workers' welfare and labor reform and working to ensure Qatar is a nation raising the bar in the treatment and accommodation of employees.

For example: 1,800 inspections on Qatar-based recruitment agencies in 2015. In addition, 35 bilateral agreements with other countries illustrate Qatar's support of workers' rights and labor reforms in the region.

For example: In 2016, Qatar employed 400 labor inspectors who completed 44,500 inspections that resulted in 15,000 remedy warnings being handed out, 1,100 infringement reports being lodged and close to 900 businesses prohibited from doing business.

7. This will be the first World Cup where fans can enjoy more than one in-person match in a day due to the proximity of the stadiums.

- The compact nature of the tournament will also mean teams will have to endure minimal travel and disruption between accommodation, training areas and stadiums, leaving players in peak condition for the world's biggest footballing stage.



8. Qatar is working with international experts to ensure the safety and security of every visitor in 2022.

- Qatar is collaborating with Interpol and the International Centre for Sport Security to fortify its security and design proactive measures to hinder potential threats that surface around large-scale events.

9. Qatar plans to leave behind a legacy of sustainability and scholarship by hosting the 2022 World Cup.

- The Supreme Committee for Delivery & Legacy established the Challenge 22 program which gives awards to innovative designers for creative and cost-effective stadium designs that promote sustainable energy and water solutions.
- The Josoor Institute in Qatar is creating the next generation of sport marketing professionals in the region through programs that provide educational opportunities for young students committed to helping Qatar pioneer the sporting industry in the Gulf.
- The Supreme Committee's Engagement team has worked hard to ensure that facilities will not only enhance each World Cup fan's visit but will also create a positive lasting impact on the community.



10. The United States has been selected to host the World Cup in 2026.

- The United States will be the next location after Qatar to host, on behalf of the North American region, the World Cup in 2026. The 2026 World Cup will be held in Los Angeles, CA.



UNITED 2026

